

Agenda Item No:

Report to: Charity Committee

Date of Meeting: 24th March 2014

Report Title: Events Grants Recommendations

Report By: Sandra Garner
Chair, Foreshore Trust Grants Advisory Panel

Purpose of Report

To make recommendations as to which organisations should be funded under the Foreshore Trust Events Grant Programme and the allocations that will be made to each.

Recommendation(s)

- 1. To consider the Grant Advisory Panel's (GAP) recommendation to award events grants to the organisations shown in Appendix A.**

Reasons for Recommendations

The recommended organisations for grant funding have been selected following an open application process, and awarded to those considered by the GAP to best meet the Foreshore Trust's aims and objectives.

Background

1. The Foreshore Trust Events Grants Fund is a small grants scheme to increase public enjoyment of the Foreshore Trust's land by encouraging a year-round programme of events. Around £20,000 is available for the 2014/15 financial year for small grants of up to £2,000 each.

2. Hastings Borough Council, as administrator for the Foreshore Trust Events Grants Programme, advertised the programme in early December 2013 in the Hastings Voluntary Action newsletter, the Hastings Observer, Hastings Online Times, Hastings' Creatives website and in East Sussex County Council's external funding newsletter. An e-mail was also circulated to all previous applicants. The deadline for receipt of applications was 21st January 2014.

Assessment of applications

3. A total of 46 enquiries were received for the events grant but by the closing date only 21 applications were actually submitted. The total amount requested was £34,377.

4. The GAP met on 18 February 2014 to review and score the applications. Each of the five members appraised and scored a selected number of applications and this was then jointly reviewed at the meeting.

5. All GAP members had previously declared conflicts of interest which precluded them from appraising applications from particular organisations.

6. In assessing the applications the GAP attempted to ensure the events were spread out throughout the year and at as many different areas of the Foreshore Trusts land locations as possible.

7. Following a full assessment process, GAP members agreed to the recommendations shown in Appendix A (recommended applicants) and Appendix B (not recommended applicants).

8. Of the 21 applications considered, GAP recommends to the Charity Committee that 11 of these be approved for funding at various levels. All the events are to be delivered during the 2014/15 financial year. The amount recommended totals £20,000.

Feedback from the application process

9. As part of the application process some feedback from organisations that had made enquiries but not submitted an application was collected. These were as follows: insufficient funding for event planned; organisation requirements not in place in time for application; not enough time to complete the application; planned event not on Foreshore Trust land; application too lengthy and daunting; individual artist so did not meet criteria.

Policy Implications

10. The requirements to monitor the take up and potential impact of services in terms of equality of opportunity is fully in line with the Foreshore Trust's equalities policy.

11. The Foreshore Trust's Events Grants Programme is a funding regime that will impact positively on the economic and financial environment in the Borough, and will assist organisations in delivering a range of activities for local people.

Wards Affected

Ashdown, Baird, Braybrooke, Castle, Central St. Leonards, Conquest, Gensing, Hollington, Maze Hill, Old Hastings, Ore, Silverhill, St. Helens, Tressell, West St. Leonards, Wishing Tree

Area(s) Affected

Central Hastings, East Hastings, North St. Leonards, South St. Leonards

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	Yes
Crime and Fear of Crime (Section 17)	No
Risk Management	No
Environmental Issues	No
Economic/Financial Implications	Yes
Human Rights Act	No
Organisational Consequences	No
Local People's Views	Yes

Background Information

Appendix A - Foreshore Trust Events Grants Programme - Round 2 - April 2014 - Applications recommended for funding

Appendix B - Foreshore Trust Events Grants Programme - Round 2 - April 2014 - Applications not recommended for funding

Appendix A - Recommended Applications

Foreshore Trust Events Grants Programme Round 2 April 2014

Applicant	Project Name	Funding recommended
Hastings & District Canoe Club	'Try Paddling' aims to encourage members of the public to have a go at kayaking on the sea, in a safe environment, to inspire them to become more active and acquire new skills. Application is to fund existing Level 1 coaches up to UKCC Level 2 standard to provide appropriate coaching for beginners.	1300
Idolrich Theatre Rotto Productions	SKIPPER PIPPA assembles a search party of children and family members to find a missing frog. The trail of clues passes focal points along the foreshore, finally arriving at a performance space where the frog is found and performs a show for the audience. This event for children is designed to discover foreshore geography incorporating guidance on health and safety at the sea shore.	1900
Labyrinth Arts / Community Bicycle Workshop	We wish to reach a bigger audience, by organising a bicycle festival on the lower promenade and beach in front of the Labyrinth in Autumn. Offering free bike checks to all, and complete safety checks with replacement components, to under 16s, there will be bike competitions, fun races, music and bicycle related entertainment.	1860
Hastings Predators Floorball Club	We hope to hold a Summer Street Sports tournament with a full day's sports activities to encourage more local people to participate in sports activities, promote local sports clubs and provide opportunities to sample new sports.	1717
St Michaels Hospice	'Colour The Coast' will use Hastings seafront to bring together a wide demographic of residents and visitors to participate in and watch an event that is fresh, challenging and visually exciting but also raises funds and awareness for St Michael's Hospice.	1823
Hastings Borough Bonfire Society	HBBS provides Hastings with the best free Sussex traditional bonfire, procession, effigy and firework display marking the end of Hastings Week.	1900
18 Hours	A mini-dance festival in Hastings and Rother following the popularity of Tango Unchained in 2013. A new show for the Stade to involve ballroom dance with public participation and	1900

	disabled international ballroom champions.	
The Hastings Storytelling Festival	Hastings Storytelling Festival (HSF) aims to provide new and exciting opportunities with varied high quality programming (at the Stade) each year to develop local artists and continue to excite and attract new audiences.	1900
Hastings Fat Tuesday	The Umbrella Parade is an event held on "Preservation Sunday" part of the FTF that we have been producing for the past three years in association with Radiator Arts, aimed at bringing together families, community groups and musicians in a lively, colourful street parade. Unfortunately due to lack of funding we are unable to hold the parade this year but intend to do so for Fat Tuesday Feb 2015.	1900
Respond Academy	We want to host a FREE FUN DAY event on the Warrior Square beach site comprising of young people/ older people enjoying singing, dancing, circus skills from 1-5pm. Respond Academy have hosted bigger live youth events before including Parklive in Alexandra Park and taken part in the youth arm of the Beer Festival as well as numerous community events in the town centre including Refugee week.	1900
Mermaids on the Beach	The organisers both saw a photo on Facebook called Mermaids at Rock a Nore taken in 1924 (not actually taken in Hastings). We both had the same idea to recreate it and in just over 2 weeks have 515 members (not including children). We will promote our event extensively throughout the community and produce a charity calendar and run various community workshops.	1900
Total		20,000

Appendix B – Not recommended applications

Foreshore Trust Events Grants Programme Round 2 April 2014

Hastings Annual Free Beach Concert	To organise the annual music event. This provides two days of entertainment for local residents and visitors whilst also raising money for the RNLI. It features predominantly local bands and provides some of them with their first opportunity to perform at a large open air gig.
The Craftimation Factory	We propose an intergenerational reminiscence, reflective and audio recording project that looks at war (with particular focus on Hastings at war) whilst creating knitted 'yarn bombs' for display along the Hastings & St Leonards seafront. The projects will include workshops with talks stimulating conversation and leading to the making of knitted items alongside an indoor and outdoor exhibition.
Silverhill Darkroom	Three workshops, one pinhole photography and two cyanotypes (sunprints). The pinhole workshops will involve creating pinhole cameras, going out to the seafront, taking images and developing the images in a portable darkroom. The cyanotype workshops will involve foraging on the beach for interesting objects and making images with those objects.
Tempo Arts	The aim of the event is to bring an accessible and free high profile film event to West St Leonards featuring international artists' short films which have not previously been screened in the SE region. It also aims to highlight Hastings/St Leonards as a destination for innovative contemporary art.
The Seaside Project	The workshops aim to connect local secondary/college students with their local environment through research of coastal textures/patterns that they will use to create abstract designs. The works produced will then be exhibited locally.
Home Live Art	Coastal Currents 2014 aims to build on the success of last year by presenting events that are ground breaking and in which local people can participate. This

	application is specifically requesting support for the DOMINOES event by Station House Opera.
Central St Leonards Town Team	The St Leonards Festival is the main event in the St Leonards calendar for the community to come together and celebrate the diversity of the town. Saturday 12th July will be a free family day with activities, performances, stalls and food in Warrior Square Gardens. We are seeking support to include the beach area with a Foreshore Parade along the promenade led by the Jaipur Kawa Brass Band, with music making workshops.
Close to the Wind	Our event aims to draw on the talents of local craftspeople, schools and other groups to create a stimulating and educational day based round the links between fishing and knitting. The grant would enable us to work with the community to develop designs and craftwork, and research the relevant areas of local heritage for an exhibition using a variety of media on this theme.
Albion in the Community	We would like to run a Beach Football competition for young people aged 11-19 in the Hastings area. This event would be used to attract young people to other sporting provisions run by Albion in the Community (AITC) and Street Games.
St Leonards Writers	St Leonards' writers will produce an anthology of stories based in and around Hastings which will be presented to local residents and visitors with a public reading. A grant is requested to defray the cost of producing, publishing and launching the anthology which is estimated to be in the region of £2,150.